

Søren Bennebo

Resume · Contact · Portfolio · CV



“Usability first. Human nature & perception is key”

Resume

I am a UX/UI design consultant with 15+ years of experience in UX/UI, product and marketing design. I have had full time jobs leading companies in the language services industry & online accounting, such as LanguageWire and e-economic, where I had leading roles for years.

My mission is to create user-centric and attractive solutions that balance the needs of the business, the users, and the resources. I have a passion for design thinking and a natural interest in analyzing problems and finding the perfect design with a focus on communication and usability.

I have extensive skills in usability testing, prototyping, Figma, creative direction and implementation in collaboration with developers, and I enjoy collaborating with cross-functional teams and stakeholders to deliver high-quality products and services.

Skills

Product UX / UI Design.
Figma.
Holistic thinking.
User interviews / Usability testing.
Wireframes & prototypes.
Interaction design.
Communicative link.
Quickly get to the core of the task.
Design systems.
User research & testing.
Interaction Design.
App / Mobile Design.
Basic HTML / CSS skills.

Contact

You are very welcome to contact me at:

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Portfolio

Visit my website and see for your self. Contact me for more examples or a presentation.

🌐 www.userb.dk

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User•B

UX/UI Design Consultant

Helping companies to build the right thing, in the right order, with the resources available. To get to the core of their idea by interviewing relevant stakeholders / users, analysing data, wireframing, prototyping and usability testing. All in a iterative Design Thinking process to ensure a user centered result.

August 2023 – Now

Head of User Experience and Design at LanguageWire

May 2017 – August 2023

Platform development , New products, UX product owner / team lead

Responsible for upgrading and rebranding the LanguageWire Core Platform with 400+ full time internal users and 10.000+ external users, as well as extending the LanguageWire suite of products build from scratch such as Termbase Manager, LanguageWire Translate and Smart Editor (CAT tool). For a period working as UX product owner running my own frontend team consisting of three full stack developers and one UX designer.

Always with qualitative customer interviews, data analysing, personas, wireframes, prototypes and usability testing -all in a user centric and iterative process.

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Senior User Experience Manager at LanguageWire

December 2015 – May 2017

User research, prototypes, final UI design, Marketing design
Responsible for redesigning, reorganize and rebranding the LanguageWire website and customer journey by customer interviews, data analysing, persona creation, wireframing, prototyping and usability testing.

WikiBusiness (Startup)

January 2015 – October 2015

Design & UX Director (Freelance contract)

A startup company with 10 people involved full time. I was responsible for user experience and product design as well as marketing material online and offline. Customer interviews, data analysing, persona creation, wireframing, prototyping and usability testing in a iterative process with a user centric approach.

e-economic

Marts 2011 – January 2015

Design & UX Marketing Manager

Responsible for the visual rebranding, reorganize of the e-economic website and marketing material online and offline by customer interviews, data analysing, persona creation, wireframing, prototyping and usability testing.

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Isobar, Wunderman, ADtomic, e-conomic etc.

2009 – 2011

Flash Developer & Designer (self-employed)

Design, Development & animation. Code and design melted together in Flash. I had the pleasure to work closely with a lot of skilled developers, designers and stakeholders to magnificent websites.

ADtomic

2007 – 2009

Flash Developer & Designer

I had the pleasure to work with Novo Nordisk, Carlsberg, Novozymes, TDC, Cochlear and many more and build great websites and digital products in collaboration with skilled developers, designers and business stakeholders.